



Mini - Debian Conference Tamil Nadu 2023

Hosted by

VGLUG Foundation



Venue: University College of Engineering, Viluppuram

Date: Jan 28 - 29, 2023



India is hosting the Annual Debian Conference in 2023. As a pre-event, Debian India community combined with VGLUG Foundation (Viluppuram GNU/Linux Users Group) is hosting a MiniDebConf in University College of Engineering, Viluppuram, Tamil Nadu, India on 28th and 29th January 2023. "MiniDebConf Tamil Nadu 2023" is a mini version of Debian Conference which focuses on Debian as a Free and Open Source Software by conducting talks and workshops. The conference will provide a platform for advances in not only Debian but various Free Software projects as well. This event aims to introduce and propagate Debian and Free Software among IT professionals and college students in Tamil Nadu.

We invite you to join us and support this event!

This brochure contains information on sponsorship opportunities for "MiniDebConf Tamil Nadu 2023". We can also be reached at minidebconf.tn23@vglug.org

Hello from VGLUG (Organisers)!

This brochure provides all the information regarding sponsorship of the conference. There is a brief note on Debian Project and the need for such conferences in Free software projects like Debian which is run by volunteers.

We invite you to sponsor our conference at a level of your choice, which meets your budget and matches the level of visibility you would like among our participants and in various platforms the conference is publicized.

In this brochure, we describe the benefits associated with each of these tiers, as well as giving a few ideas about the additional exposure that's possible through sponsoring individual components of our conference, including the possibility of advertising your job openings and engaging directly with our attendees.

MiniDebConf Tamil Nadu 2023 is organised on a non-profit basis, and all the organisers work as volunteers without compensation.

Your contribution makes it possible for us to promote Debian and Free Software (Open Source) technologies to the academic and professional audience, motivate them to contribute to the movement of open knowledge, and also helps us bring together a large number of Debian and FOSS contributors to work together, help each other, learn from each other, and forge friendships that facilitate the remote collaboration of our project.

We would like to thank you in advance for your support. If you have any questions or ideas to discuss, write to us at minidebconf.tn23@vglug.org

— The MiniDebConf Tamil Nadu 2023 Team



Debian

Debian also known as Debian GNU/Linux, is a Linux distribution composed of free and open-source software, developed by the community-supported Debian Project, which was established by Ian Murdock on August 16, 1993. The Debian Stable branch is the most popular edition for personal computers and servers. Debian is also the basis for many other distributions, most notably Ubuntu.



Debian is one of the oldest operating systems based on the Linux kernel. The project is coordinated over the Internet by a team of volunteers guided by the Debian Project Leader and three foundational documents: the Debian Social Contract, the Debian Constitution, and the Debian Free Software Guidelines.



DebConf

DebConf is an annual conference where Debian contributors get together to work on Debian. It usually happens in person, although in 2020 and 2021 we held it as an online event due to the COVID-19 pandemic and in 2022 the DebConf22 was held in Prizren, Kosovo. In 2023, India is hosting DebConf 23 at Infopark Kochi, Kerala.

MiniDebConf

These are smaller Debian conferences, targeted towards specific communities of interest and offered delegates an opportunity to network with other enthusiasts while immersing themselves in a specific topic or project. There is also an India spin-off for the event called DebUtsav which involves participation from various other Free Software communities.



Debian India

Debian India is a group of enthusiasts who would like to expand the Debian community in the sub-continent and thus to increase the number of active contributors to the project. We are actively organizing various events like Debian Day, Debian Stable release parties, MiniDebConfs and DebUtsavs to get our contributors together at a place and also to bring more contributors to the project. We are also committed towards our non-English speaking communities by running multi-lingual tracks in conferences. In DebConf20 we had Malayalam language track and DebConf21, Indic languages track was successfully organised. We also organised a multi-lingual MiniDebConf Online edition in 2021, which was the successor of several MiniDebConfs and DebUtsavs which happened in various educational institutions across India.

MiniDebConf Tamil Nadu 2023



debian



VGLUG

MiniDebConf Tamil Nadu is organised by VGLUG Foundation in association with Debian India Community Which hosts the event with support from the Debian project. The event will be held at University College of Engineering, Viluppuram campus, on January 28th & 29th, 2023. This event campus is situated in Kakuppam at Viluppuram, 6.2 km from Viluppuram New Bus Stand, and 3.4 km from the Viluppuram Railway Junction. The nearest airports are at Pondicherry (42 km) and Chennai International Airport (145 km)

VGLUG Foundation is a non profit organization started in 2013, Impression of worldwide Free and Open Source Software movement. This organization is a social movement that works towards enlightening the masses with the essence of free software and to liberate knowledge. Our main objectives are to take forward free software and its ideological implications to all corners of our country from the developed domains to the underprivileged, to create awareness among computer users in the use of free software, to take forward implementation and usage of free software in school education, academics and higher education, etc.

We have a highly enthusiastic team volunteering for this event and we are putting our best to make this event a huge success.



Need for Sponsorship

Events like these have helped us to get together and work on the project. Various teams get to showcase what they do and help new contributors to get on track. Nothing can beat the impact of live workshops and demos to get more contributors to volunteer driven Free software project like Debian. Many other free software communities are benefited from these, as the attendees are not just Debian contributors but also active members in various other Free software communities. By putting a real face to the otherwise online relationships, the bond grew stronger as they continue participating in similar events and contributing to the project. So we keep organizing MiniDebConfs and DebUtsavs to expand and diversify our community.

This event is organised by volunteers from VGLUG Foundation, we need your support to meet the expenses for organizing such a national event.

Sponsorship and Privileges

Sponsorship Tiers

Title Sponsor: ₹1,00,000

Benefits of our Title sponsor:

- The company's logo will appear above the conference title noted with 'Title Sponsor'.
- Company's corporate logo will appear on the website specifying 'Title Sponsor'.
- Company's logo will be printed on all posters and brochures of the event.
- Company's logo will be printed on the event T-Shirt.
- The Company logo will be displayed on the background of the conference stage and at the entrance.
- To your organization 5 seats will be allotted for the entire conference.
- Brochures / flyers (provided by the company) can be distributed with a delegate kit.
- Company's logo will appear on the delegate kit of the conference.
- Company Standees / Banners provided by the Company (maximum 3) can be placed at the event venue, the size of which shall not exceed 6x3 feet.
- Company's logo will appear on a presentation created by the organisers for on-campus promotion.

Gold Sponsor: ₹50,000
Benefits of our Gold sponsor

- Company's corporate logo will appear on the website specifying 'Gold Sponsor'.
- Company's logo will be printed on the event T-Shirt.
- The Company Logo will be displayed on the conference stage and at the entrance.
- To your organization 3 seats will be allotted for the entire conference.
- Brochures / flyers (provided by the company) can be distributed with a delegate kit.
- Company's logo will appear on the delegate kit of the conference.
- Company Standees / Banners provided by the Company (maximum 2) can be placed at the event venue, the size of which shall not exceed 6x3 feet.
- Company's logo will appear on a presentation created by the organisers for on-campus promotion.

Silver Sponsor: ₹25,000
Benefits of our Silver sponsor:

- Company's corporate logo will appear on the website specifying 'Silver Sponsor'.
- Company's logo will be printed on the event T-Shirt.
- The Company Logo will be displayed on the conference stage and at the entrance.
- To your organization 2 seats will be allotted for the entire conference.
- Company's Standees / Banners provided by the Company (maximum 1) can be placed at the event venue, the size of which shall not exceed 6x3 feet.
- Company's logo will appear on a presentation created by the organisers for on-campus promotion.

Bronze Sponsor: ₹10,000
Benefits of our Bronze sponsor:

- Company's corporate logo will appear on the website specifying 'Bronze Sponsor'.
- The Company Logo will be displayed on the conference stage and at the entrance.
- To your organization 1 seat will be allotted for the entire conference.
- Company's logo will appear on a presentation created by the organisers for on-campus promotion.

How to sponsor

Our accounting partner is the event host VGLUG Foundation, and you can directly transfer the amount of sponsorship to the account. Details for the bank account of VGLUG Foundation is provided below:

Account name : VGLUG Foundation
Account number : 1208135000013738
IFSC Code : KVBL0001208
Bank: Karur Vysya Bank
Branch: Viluppuram Branch
UPI ID: kvbupiqr.94009@kvb



Stalls

Open space for stalls with tables and chairs can be provided to Silver Sponsors and above with the pre-condition that no commercial activity can take place. The Stalls are to only share information about your product. The product, idea and implementation has to be a FOSS and available under some copyleft license.

If you have any other ideas to sponsor, like providing a promotional item along delegate kit or in some other ways please communicate with the team at minidebconf.tn23@vglug.org

Looking forward for your participation and support.

— The MiniDebConf TamilNadu 2023 Team



Perks of being Sponsors	Title	Gold	Silver	Bronze
Company Name and logo appear on all our digital platform	✓	✓	✓	✓
The Company logo will be displayed on the conference stage and venue entrance.	✓	✓	✓	✓
The Company's logo will appear in a presentation created by the organisers for on-campus promotion	✓	✓	✓	✓
Company Logo will printed on event T-Shirt	✓	✓	✓	
Company Logo will present in the delegate kit	✓	✓		
Brochures / flyers (provided by the company) can be distributed with delegate kit.	✓	✓		
Company's logo and name will present in all social media campaign	✓	✓		
Company Name will appear along with conference Title	✓			
Maximum number of seats allotted to your organization	5	3	2	1
Company Standees / Banners provided by the Company (maximum no. specified) can be placed at the event venue, the size of which shall not exceed 6x3 feet.	3	2	1	